

# PROFESSIONAL DEVELOPMENT SUNDOWNER



Australian  
Institute of  
Management  
WESTERN AUSTRALIA

MEMBERSHIP EVENT

## ONE MORE SMALL STEP... FOR LEADERS



### Dr Shaun Ridley FAIM

Deputy Chief Executive Officer  
Australian Institute of Management WA

Following on from the success of his first book, *One Small Step...for Leaders*, Shaun will deliver the latest installment of actions leaders can take in the next 24 hours to be a better leader tomorrow than they were today.

He'll also tackle several key questions such as:

- Why small steps matter in your development as a leader
- Why you should never give anyone your business card
- Why you should never treat someone how you would like to be treated
- Why you should always prepare the opposition's case
- Why it's unlikely your direct reports will ever tell you the whole truth.

In answering these and many other questions, he'll challenge you to commit to a step, even a very small step, to continue your lifelong development as a leader.

After more than 30 years' experience in leadership and organisational development, hundreds of speaking engagements in Australia and overseas, exposure to hundreds of organisations across all sectors, a doctorate and now two books on leadership, you'd think Shaun would be better at this thing called leadership. Yet as he openly admits, he still has a lot to learn!



All attendees will receive a copy of *One More Small Step... for Leaders* at the event.

- Date:** Tuesday 30 July 2019  
**Time:** 5.30pm - 7.30pm  
includes time for networking  
**Venue:** AIM WA Leadership Centre  
76 Birkdale St, Floreat 6014  
**Cost:** \$68 Professional Members  
\$98 Affiliate Members  
\$98 Guests of Members



### BOOK TODAY

Book and pay online at [aimwa.com](http://aimwa.com)  
or call +61 8 9383 8000.



### SPECIAL OFFER

All attendees will receive a copy of  
*One More Small Step... for Leaders*.