

The AIM WA mini MBA

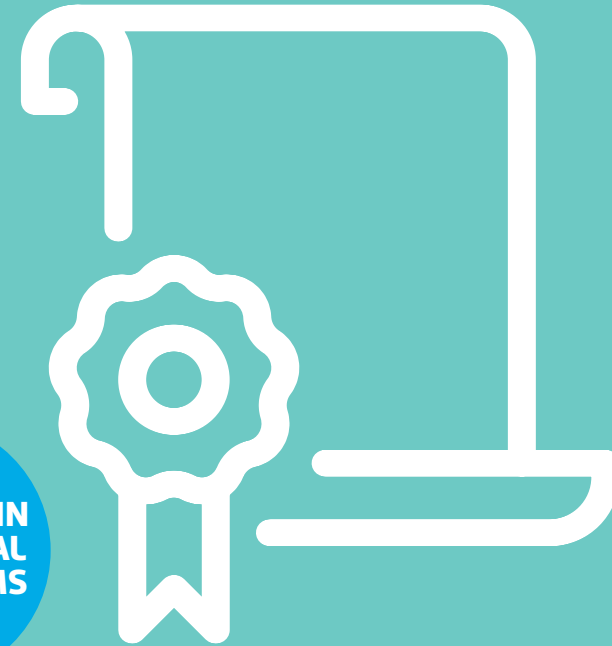
For changing times ...
in State & Local Government

A non-accredited development program for ambitious professionals who want to progress in their career.



Available online now
call +61 8 9383 8000 or visit aimwa.com

DELIVERED IN
OUR VIRTUAL
CLASSROOMS



STAY COMPETITIVE WITH OUR **mini MBA**

The MBA has an iconic brand that is typically associated with people from private, for profit organisations. In reality the learnings from this program are equally relevant to those from State and Local Government. The content has been tailored to align to the unique challenges faced by public sector organisations whilst being true to the integrity of typical MBA content.

Participants who will benefit most will be from executive and general management levels, high potentials, and those aspiring to take a leadership role in the future.

Professional development at this level requires participants to understand complexity and to analyse, synthesise and interpret information, before applying the knowledge and expertise to their real world circumstances.

But not everyone is able to commit to several years of study to achieve the formal qualification. They want to start their journey, begin the in-depth process of acquiring the traits of leaders they admire.

The AIM WA **mini MBA** for State and Local Government is designed specifically to meet these needs in Public Sector organisations.

Read on to learn more ...

mini MBA LEARNING OUTCOMES

- Apply high level decision analysis and judgement to complex organisational issues
- Adapt a strategy framework to their own organisation
- Identify relevant operational drivers, financial controls and accountabilities
- Select the right questions to ask about the financial performance of their organisation
- Unpack a range of business excellence and quality frameworks
- Understand the subtleties of organisational change and the pre-conditions for success
- Gain greater awareness of their leadership style through a diagnostic survey
- Apply appropriate techniques for getting the best from their people
- Prepare a professional development plan via one-on-one coaching.

LEARNING DELIVERY MODE

- 6 x 90 min live streamed seminars and case discussions – spread over 5 weeks
- Additional online resources and readings as preparation for the learning seminars
- 2 x 1-on-1 Coaching sessions.

WHO SHOULD ENROL

The **mini MBA** is ideal for self-motivated leaders and managers who want to take their career to the next level and contribute more to their organisation.

The content has been designed for those looking for immediate results, and don't want to invest the time needed for a traditional MBA.

RESOURCES/ LEARNING MATERIALS

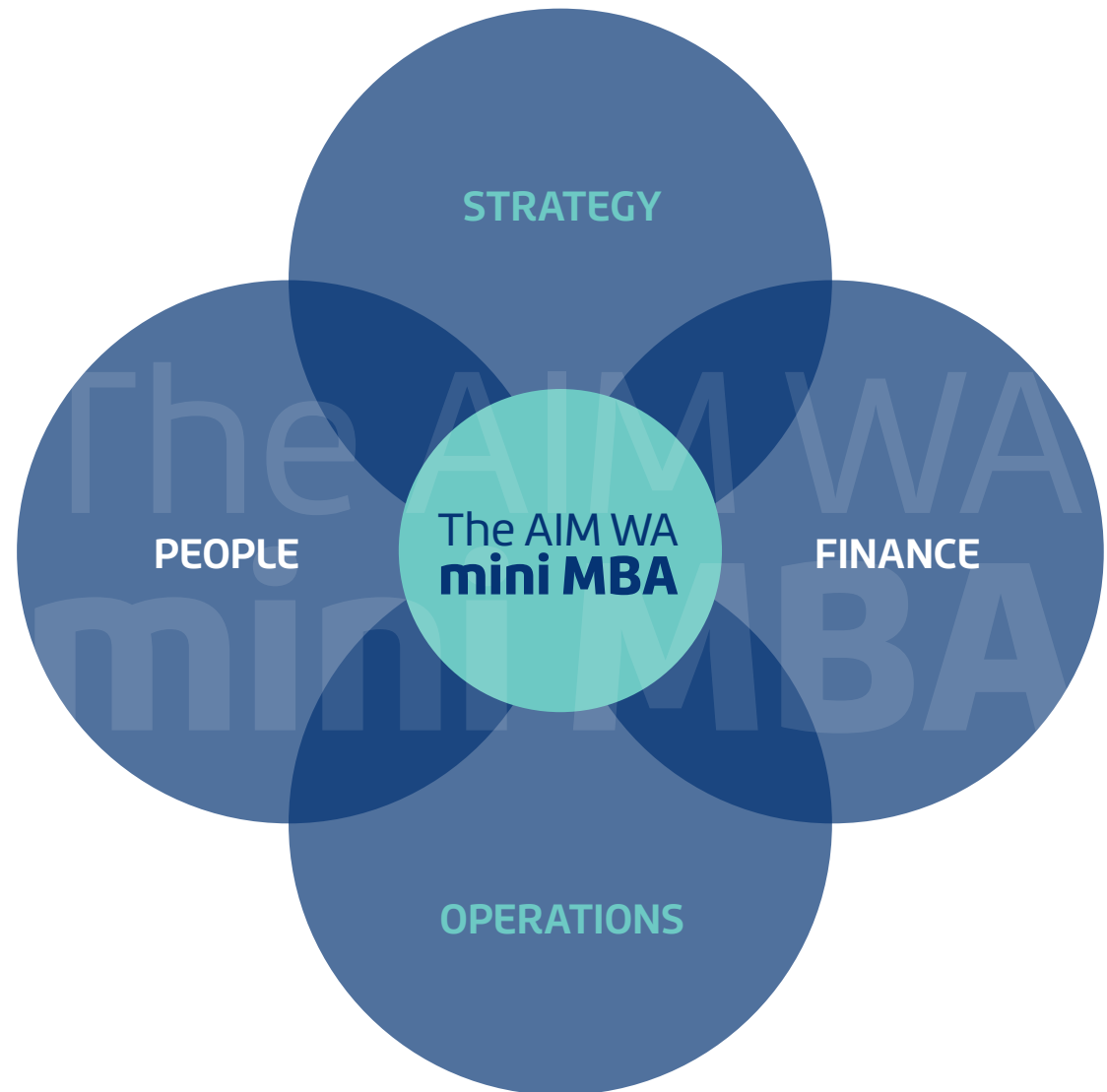
- Every participant receives an e-pack of learning materials, references and worksheets to access during the learning, plus
- eTextbook
- Case Studies
- 12 Months Professional Membership of AIM WA.

THE PERFORMANCE HOT SPOT

Individually, the topics of Strategy, Finance, Operations and People are critical to organisational success. However, they don't work in isolation and it is the intersection of these elements, **The Performance Hot Spot** where each aligns and enables sustained high performance.

Throughout the **mini MBA**, participants will be challenged to consider how the topic might best be managed to bring their organisation closer to the **Hot Spot**.

- To what extent do our financials, operational decisions and the make-up of our workforce align with the ambitions outlined in our Strategy?
- Is our performance being helped or hindered by our operational systems and processes?
- Are we being too ambitious or too conservative based on our current resources and community expectations?
- To what extent do we have an accurate picture of the expectations of our stakeholders?
- Do we have the right people, with the right skills in the right roles to succeed?



HOW THE **mini MBA** UNFOLDS OVER JUST 5 WEEKS


Week 1		Week 2		Week 3		Week 4		Week 5	
Session 1 Strategy		Session 2 Strategy & Finance		Session 3 Finance		Session 4 Operations		Session 5 Operations & People	
On Demand Pre Reading Strategy	>	On Demand Pre Reading Financial Analysis	>	On Demand Pre Reading Operational Improvement	>	On Demand Pre Reading People	>		
90 min Live Stream Seminar Strategy	>	90 min Live Stream Seminar Strategy Financial Framework	>	90 min Live Stream Seminar Business Excellence Frameworks Systems & Processes	>	90 min Live Stream Seminar Driving Change Self-Awareness Diagnostic	>	90 min Live Stream Seminar Leading Others Developing a Growth Mindset	

ONE-ON-ONE COACHING Following Week 5, each participant will receive 2 x 1 hour, one-on-one coaching sessions via an online platform with an experienced coach to apply the learning and develop a Professional Development Plan.

PROGRAM DETAILS

INTAKE 1


Live streaming sessions start September

 Wednesday and Friday
3.00pm – 4.30pm

Week 1 4/9
Week 2 9/9 and 11/9
Week 3 16/9
Week 4 23/9
Week 5 30/9

INTAKE 2

Live streaming sessions start October

 Monday and Wednesday
10.00am – 11.30am

Week 1 4/10
Week 2 11/10 and 13/10
Week 3 18/10
Week 4 27/10
Week 5 1/11

 \$2350 Non Member
\$1998 Corporate Bronze/ Professional Member
\$1880 Corporate Silver
\$1762 Corporate Gold

Speak to us about pricing for your team to attend together.



Begin your development towards a senior leadership role call **+61 8 9383 8000** or visit **aimwa.com**