

# PINNACLES OPEN FOR BUSINESS



**GARY MARTIN**  
Chief Executive  
Australian Institute of Management WA

Entries for the 2019 Australian Institute of Management WA (AIM WA) Pinnacle Awards are now open and will once again recognise business leadership excellence across the corporate, government, and not-for-profit sectors.

Now in their sixth year, the Pinnacles are a celebration of outstanding enterprise and are set to take centre stage in the State's leadership awards calendar highlighting the key achievements of award winners and inspiring the entire business community to strive for excellence in leadership.

The awards shine a light on the best in business across eight different categories. And as with previous years, the Pinnacles will recognise an individual who has outshone his or her peers by being presented with a Business Leader of the Year award.

Since their inception, these WA-based awards have seen \$450,000 donated to charities with prize money being donated to a particular winner's charity of choice.

AIM WA CEO Gary Martin said that this year winners had an opportunity to build the management and leadership capability of their favourite charities in Western Australia.

"This year, each winner will receive leadership and management training to the value of \$20,000 to give to a charity of their choice," Professor Martin said.

"What we know is that the charitable sector is often challenged financially in providing quality professional development for staff, so this year's awards will go a long way to addressing an important gap," he said.

Professor Martin said that the awards provided opportunities

for businesses with a significant foothold in Western Australia to gain high level recognition within the business community for their outstanding business leadership.

"The awards serve to assist an organisation to stand out in a crowded market and demonstrate that their business is a leader in their respective industry.

"Winning an award or being a finalist may well be a key factor when a customer or client chooses one organisation over another," he said.

Professor Martin called on Western Australian charities to get behind the awards and to make contact with businesses with whom they had a relationship to encourage them to enter the awards.

"With great prizes at stake for the WA's charities, we urge charities to take the lead on urging businesses to enter the awards and get themselves nominated as an entrant's charity of choice."

Expert judging panels assembled by AIM WA will identify which organisations are excelling in the eight award categories and those judged to be outshining their peers will be announced at a special gala awards ceremony on 21 March, 2019.



**2016 WA Business Leader of the Year recipient Nev Power handing award to 2017 Winner Adrian Fini**

**KEY INFORMATION**

- Entries Close 5pm WST Wednesday 26 September 2018
- Awards Ceremony Thursday 21 March 2019
- Self nomination
- Judged by an independent panel of experts

**CONTACT**

- Visit: [pinnacleawards.com.au](http://pinnacleawards.com.au)
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## ENTER WA'S PREMIER BUSINESS LEADERSHIP AWARDS

Now in its sixth year the AIM WA Pinnacle Awards are WA's most reputable business leadership awards.

Open to all organisations in the corporate, government, community and not-for-profit sectors in Australia that have a significant footprint in Western Australia.

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